

Natural Variation In 100% Wool Felt

NATURAL CHARACTERISTICS

We pride ourselves on being able to provide wool felt as a more sustainable alternative to synthetic materials on the market. Because our material is made from 100% sheep wool it is renewable, recyclable and biodegradable. This also means that there will be natural variation within the material itself.

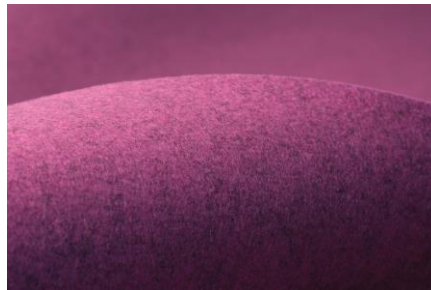
This may include color variation due to the natural difference in wool color and the absorption of dyes, difference in thickness and density, fine vegetable matter, or Smit Marks.

Also note that one of the popular and attractive characteristics of some of our Duo shades of 100% Wool Designer Felt is the presence of some non-dyed fibers. This allows the natural colors of the wool to dictate the shade of the felt.

Though it is unlikely, for some of our lighter tones there may be small colored dots (often blue, green or red) that appear in the material. These are called "Smit Marks", which is a common method that farmers use to tag and monitor their flock of sheep.

COLOR VARIABILITY

Complete color consistency is not guaranteed, nor can it be expected, and because of this, color variation will be more pronounced beyond the normal commercial range for all products. However, if certain areas of a project site require higher color consistency, please inform us ahead of the ordering process. This is most often the case when two large sections of material are being placed side by side in a wall application. We can do our best to accommodate by supplying similar dye lots when possible.



INSTALLATION & ORIENTATION

Due to the nature of the material, it can also expand or shrink depending on the environment and type of installation.

The orientation of felt can also affect the color consistency if used for a wallcovering. When installing material from the roll it is best to determine a uniform orientation for all panels.

Please see our *Guide to Glue Direct Installation* for more information.

