

A Guide To Glue Direct Installation

ABOUT

Our Wool Designer Felt is used in a variety of applications to add elegant soft finishes to a space.

This guide will help direct you in best practices for applying our material to your surface.

It is often best to plan the method of installation and to test the adhesive ahead of the final install.

SUGGESTED MATERIALS

- Interior Felt – Wool Designer Felt
- Low-water or clay-based adhesive
- Sharp utility knife and extra blades
- Metal straight-edge
- Paper
- Masking tape
- Painting spatula or roller
- Weighted roller

DISCLAIMER:

Interior Felt Inc. provides these installation instructions as recommendations only. Interior Felt is not responsible for the installation and/or the fabrication of products using our felt by outside organizations.

Installers should always rely upon their own professional experience and understanding of the on-site conditions and substrate to ensure best results.

Interior Felt must be notified within 7 business days of any defective or damaged product. Returns and warranty claims cannot be accepted once the material has been cut or installed.

Please contact Interior Felt if you have any questions prior to installation.

PLEASE READ INSTRUCTIONS IN FULL PRIOR TO INSTALLATION

1. Inspect, relax and acclimate your felt

A minimum of 24 hours before applying the adhesive please remove the material from its packaging and have it laid out flat. This will allow the material to relax and acclimate to the on-site environment. We recommend you inspect the material first and plan any necessary cutting and trimming. Select the side you want to be visible and try to keep this consistent. As a natural textile the dyed color of wool felt can vary slightly throughout the roll, therefore it is recommended to install the felt with vertical seams and sequentially as it comes off the roll for maximum color consistency.

2. Clean your surface

For optimal bonding of the adhesive, make sure both your felt and the substrate are smooth, even, and free of dust, dirt, and moisture. It is recommended to use a water-based wallcovering primer for new or refinished wall surfaces to help conceal drywall joints. A level 5 wall is recommended for best results.

3. Trim edges

The roll edges are factory trimmed and may not be perfectly straight or square, therefore manual trimming can be required for a straight edge. To trim, use a sharp utility knife and a metal straight-edge. When making deeper cuts, make multiple passes and change blades often to avoid dragging and stretching the material. As a non-woven textile, felt has a uniform structure and can be cut without fraying.

4. Coat with adhesive

Prepare your site by protecting floors, furniture, and anything else within the space to avoid any accidental damage during installation. Using a painting spatula or roller, coat the substrate with adhesive. Low-water or clay-based adhesives are recommended for standard projects, while a 3M high-strength spray adhesive or equivalent is ideal for small application and reinforcing edges. We also recommend reinforcing the edges with extra glue and rolling them firmly to avoid visual changes later. Allow to cure according to the adhesive manufacturer's application instructions.

5. Apply

Apply the felt to the substrate using a weighted roller to press the surface. To ensure maximum bonding of the adhesive it is recommended to work from one end of the material while paying particular attention to the edges. It is important to note that lighting can play a role in the finished appearance of felt as a wallcovering. Felt installed on the same wall within a single light source should be from the same dye lot. Avoid installing downlighting on the felt as it can make the surface appear uneven.